

Celebrating **90** Years!



LACONIA, NH

**Bikers and Boaters UNITE! Is YOUR Business in?**

**THANK YOU for your sponsorship!**

Please email your logo to Michelle Frahm at [mfracm@naswa.com](mailto:mfracm@naswa.com)

Banners must be sent to The NASWA Resort by Monday June 9, 2025 in order to be displayed at The NazBar & Grill.

**Let's Rock the Lake in Memory of The NASWA's Peter Makris!**

The Peter Makris Memorial Fund  
c/o NASWA Resort  
1086 Weirs Blvd. | Laconia, NH 03246

Or donate online at: [naswa.com/PMMR](http://naswa.com/PMMR)

The Peter Makris Memorial Run is a 501(c3) non-profit organization and your contribution may be a tax deductible in accordance. Please check with your accountant for details.



# 19<sup>th</sup> Annual Peter Makris Memorial Run

**Saturday June 14<sup>th</sup>, 2025**

**Only at The NASWA Resort!**  
**The Official Kick-Off to the 102<sup>nd</sup> Anniversary Laconia Motorcycle Week!**  
**Enjoy a beautiful feet-up ride around Lake Winnepesaukee, AND Laps at NH Motor Speedway!**



## Sponsor Benefits

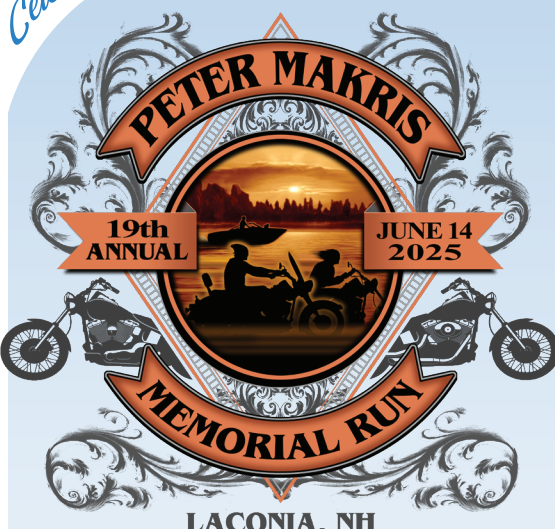


AS A SPONSOR OF THE PETER MAKRIS MEMORIAL RUN YOU'LL RECEIVE:

	\$2,500	\$1,500	\$1,000	\$500
Negotiated items to fit YOUR needs	✓			
VIP Table during the event!	✓	✓		
Distribution of YOUR promo materials & your banners displayed at NASWA Resort	✓	✓	✓	
Logo listed on all official promotional banners	✓	✓	✓	
Logo listed on all official printer materials including registration forms, sponsorship materials, signage, NASWA.com - logo & link to your website	✓	✓	✓	
Rights to use PMMR logo on your promotional material	✓	✓	✓	✓
Event participation for Guests	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>
Banner placement of Event IQ (banners must be supplied)	✓	✓	✓	✓
Name mention in New England Area Public Relations Campaign	✓	✓	✓	



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### Sponsor Sign Up



**YES! I WANT TO BE A SPONSOR OF THE PETER MAKRIS MEMORIAL RUN!**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Facebook/Instagram/Twitter Handle \_\_\_\_\_

Sponsorship Level:  \$2500  \$1500  \$1000  \$500

Additional Support for Event: \_\_\_\_\_

Prizes & Silent Auction Items \_\_\_\_\_

Check Enclosed Please make Payable to: The Peter Makris Memorial Fund

Charge Card Type/Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Authorization Signature \_\_\_\_\_

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Send checks and Banners to:

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